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Operations management for services has the functional responsibility for producing the services of an organization and providing them directly to its customers. It specifically deals with decisions required by operations managers for simultaneous production and consumption of an intangible product.

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~~Operations management  
for services – Wikipedia~~

Service operations

strategy Issues regarding

operations strategy conte

nt and process are often

discussed in the current

operations literature. Cd

The process of  
operations strategy is

termed according to

how strategic decisions

are made in an

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organizational setting  
(Ho, 1996). Definitions  
of strategy always  
mention enhancement of  
the firm's

~~Service operations  
strategy, flexibility and  
performance ...~~

CHAPTER 2  
OPERATIONS,  
STRATEGY AND  
OPERATIONS

STRATEGY 25 is likely

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to lead to suboptimal performance and result in a failure to excel in any of the operations performance objectives.

Consequently, organizations need to choose which performance objectives they will give priority to. This may result in having to

~~OPERATIONS,~~

*Page 21/34*

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## ~~STRATEGY AND OPERATIONS STRATEGY~~

Operations management is the profession that encompasses planning, implementing, and supervising that production. Some people think of operations as the daily tasks and tactics that transform materials or actions into a product or

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service, but operations strategy goes a level higher to determine operations approaches and goals.

~~Operations Strategies  
101 and 201~~

Smartsheet

In developing an operations strategy management also needs to take other factors into consideration. These

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include (a) the level of technology that is or will be available.

~~What is Operations  
Strategy? Operations  
Management ...~~

Operations management is a field of business concerned with the administration of business practices to maximize efficiency within an organization.



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It involves planning, organizing, and overseeing the organization's processes to balance revenues and costs and achieve the highest possible operating profit.

~~Operations Management  
Overview,  
Responsibilities, Skills~~

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Bordoloi, Sanjeev.

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IT infrastructure and

monitor it for smoother  
operations. The

increasing popularity of

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cloud-based operations  
is booming ...

IT Operations and  
Service Management  
Market To Observe  
Operations managers  
turn these into tasks to  
be completed in order to  
deliver goods and  
services cheaper, better,  
or more responsively. A  
key factor in any of  
those strategies and

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tasks is to establish competitive advantage. What makes your goods or service more unique than anyone else who may offer the same?

~~Strategies in Operations  
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~~STRATEGY~~ Operations  
strategy is a process by  
which key operations

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decisions are made that are consistent with the overall strategic objectives of the firm.

19.

~~operation management  
and operation strategy~~

This ninth edition continues to acknowledge and emphasize the essential nature of service management. Based on

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the research and consulting experiences of the authors, the text is organized in four parts:

Part One:

Understanding Services provides the historical context as well as

distinguishes the distinctive characteristics of service operations; Part Two:

Designing the Service Enterprise ...

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~~Service Management:  
Operations, Strategy,  
Information ...~~

In managing And  
manufacturing or  
service operations  
several types of  
decisions are made Cd  
including operations  
strategy, product design,  
process design, quality  
management, capacity,  
facilities planning,



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production planning and  
inventory control.

~~Operations management  
— Wikipedia~~

Strategic management  
and operational  
management require  
different background  
knowledge. Post-  
secondary programs in  
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may include courses  
specifically geared to

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daily operations, such as logistics management, production and operations management, and supply chain management.

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